



## Join us in celebrating National Hospital Week, May 10-16, 2026!

This National Hospital Week, the American Hospital Association will follow the theme “Healing Happens Here;” recognizing the amazing people who work in America’s hospitals and health systems. We are asking the public to join in this effort to help celebrate National Hospital Week by showing support to all health care workers. Listed below are many ways hospitals can participate, as well as general guidance on messaging for the initiative.

We encourage National Hospital Week participants to find unique ways to show support for their local hospital. To do this, we encourage you to use the hashtags #HospitalWeek and/or #WeAreHealthCare in your social posts.

The AHA has provided sample messages and graphics that you can use. Please tag @ahahospitals in your messages on Twitter, Facebook, Instagram and LinkedIn.

Link: [2026 National Hospital Week May 10-16 | AHA](#)

Along with digital communications, the AHA team is excited to share that this year, we will have National Hospital Week merchandise available for purchase for your team.

You can find available products and place an order here:

<https://www.jimcolemanstore.com/nhw/>

**Graphics:** <https://drive.google.com/drive/folders/1IzR7hx846S-uGYmzR0feE0AKva0FDKB?usp=sharing>

### Sample Messages

**\*Note: Please insert relevant information in the highlighted sections of the social media posts below to customize posts for your use.**

- Hospitals and health systems continue to care for their communities despite any challenges thrown at them. Join us in celebrating National Hospital Week, May 10-16, to share thanks! <https://www.aha.org/ahia/get-involved/national-hospital-week>
- America’s health care professionals take on unimaginable challenges and repeatedly rise to the occasion. Take some time during National Hospital Week to thank health care workers for their dedication to keeping their community healthy!



- You can always rely on hospitals to be there to care for you during each chapter of your life. #NationalHospitalWeek
- When you need it most, hospitals are here to heal all wounds! Hospitals save lives, and communities thrive as a result.
- Health care professionals are there for all of life's big moments, providing compassionate care to patients in hospitals and health systems across the country. During National Hospital Week, we thank all those who work to advance the health of their communities. #WeAreHealthCare
- 24/7, 365 days a year, health care professionals are ready to care for patients when they're at their most vulnerable. Thank you to all the amazing people work hard to keep their communities healthy. #HospitalWeek #WeAreHealthCare
- Patients and communities rely on the wide range of critical health care services that only hospitals and health systems can provide, including 24/7 emergency and other higher-acuity care. Support National Hospital Week by showing your appreciation! <https://www.aha.org/ahia/get-involved/national-hospital-week>
- Every day, we're working to build a healthier community. Last year, we provided over \$XXXX in community benefits—from free health screenings to financial assistance for families who needed it most. Because quality healthcare should be accessible to everyone in our community. 💙
- Exciting news from our research team: [insert news story of research if applicable]. Innovation happens here, and our patients are benefiting from tomorrow's medicine today. Learn more about our research initiatives on our website.
- Meet XXXX, one of our [insert employee role here] who went above and beyond for our patients [insert story here]. Stories like these happen every single day here. Our staff doesn't just treat conditions—they care for people. That's the difference compassion makes. ❤️

- [Please insert example of any applicable mobile health screening efforts your hospital has]. Free blood pressure checks, diabetes screenings, and health education—all brought directly to your community. Check our schedule to see when we'll be in your area!
- Fresh produce, healthy living! [If you have a weekly farmers market, please feel free to publicize with this post] Located right in our main lobby, it's connecting our community with local farmers and making nutritious food more accessible. Stop by and fill your bag with goodness! 🥕🍎
- The smiles say it all! [please share your hospital's maternal health success stories]. From preemies weighing less than a pound to the healthy, energetic kids they are today—these reunions remind us why we do what we do. 🧒✨
- Join us for our free [please feel free to publicize your health system's community educational offering]. Because an educated community is a healthier community. Register now—space is limited!
- Distance shouldn't determine your access to specialized care. Our telehealth services and traveling specialist clinics are bringing expert medical care directly to rural communities across the region. From cardiology to pediatrics, we're here for you, no matter where you call home.
- Great healthcare takes a village. Our care coordination team works with local organizations, schools, and community partners to address health barriers and improve wellness for everyone. From transportation assistance to nutrition programs, we're tackling health challenges together—because your wellbeing extends far beyond our walls.
- Did you know? Hospitals work with their community partners to develop and deploy programs that advance health and wellness. Learn more: <https://www.aha.org/ahia/get-involved/national-hospital-week>



- Hospitals care for their communities every single day, no matter what. Learn more about the amazing stories of hospital care: [Telling the Hospital Story | AHA](#)
- National Hospital Week is the chance to thank hospitals, health systems, and health care professionals for their commitment to our health and safety. #WeAreHealthCare <https://www.aha.org/ahia/get-involved/national-hospital-week>
- Between health care professionals and high-quality hospitals, the health of our communities continues to improve! #WeAreHealthCare <https://www.aha.org/ahia/get-involved/national-hospital-week>
- Health care professionals are always there, ready to care for their community. This #HospitalWeek, share your support to celebrate all that hospitals do for patients. #WeAreHealthCare
- What does your local hospital mean to your community? Learn more about the impact of local hospitals: <link>
- Thank you to all who work in, manage or support hospitals! We respect and appreciate all of the hard work that goes into providing safe, quality care for patients. Celebrate with us using #WeAreHealthCare!
- Health care workers inspire us every day and are at the heart of National Hospital Week. Celebrate the health care workers that protect you and your family. #WeAreHealthCare
- Hospitals are a symbol for care and safekeeping. Celebrate your local hospital during #HospitalWeek by showing support for the health care workers in your community.
- Hospitals and health systems are committed to supporting and advancing public health within the communities we serve. #WeAreHealthCare