



**American Hospital
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NEWS RELEASE

JAMES W. EYLER TO LEAD AHA'S SECTION FOR PSYCHIATRIC AND SUBSTANCE ABUSE SERVICES

(WASHINGTON) January 27, 2014 – James W. Eyler, FACHE, CEO, Coliseum Psychiatric Center, Macon, Ga., is the 2014 chair of the American Hospital Association's (AHA) Constituency Section for Psychiatric and Substance Abuse Services. The governing council represents 1,660 behavioral health providers across the country. During his one-year term, Eyler and the 18-person governing council will work with the AHA to identify ways to define and focus AHA policy, advocacy and member resources to improve the quality, efficiency and delivery of psychiatric and substance abuse services.

Eyler, whose career in behavioral health care administration spans more than 30 years, has held positions in consulting and operations focused on management and strategic planning for behavioral health services in public, tax-exempt and tax-paying organizations. He has served as an advisory board member of a state mental health association (Georgia) and a community mental health center (Virginia). Currently Jim is CEO of Coliseum Center for Behavioral Health, a freestanding psychiatric hospital that is one of three HCA hospitals operated as a health system in Middle Georgia. Jim is a board member and actively participates in the affairs of Coliseum Health System and advises Corporate and regional offices of HCA regarding behavioral health. He serves on the Board of the Alzheimer's Association of Central Georgia, the Macon Volunteer Clinic and serves as Major in The Georgia Wing of Civil Air Patrol, a USAF Auxiliary.

Jim has also served as Board Member and President of the Georgia Behavioral Health Coalition representing the interests of independent behavioral health providers in Georgia, and as a representative on the Georgia Hospital Association's Psychiatric and Substance Abuse Council as well as its predecessor, the Professional Services Council. He served as a member of the American College of Healthcare Executives' (ACHE) Book of the Year Committee for three years, and chaired the committee in 2005. In his consulting days he was a credentialed member

of the American Association of Healthcare Consultants, specializing in strategic planning for behavioral health providers.

A Fellow in the ACHE, Jim has presented multiple times at the ACHE Congress, the Academy of Health Services Marketing, the Association of Mental Health Administrators' Annual Management Institute, the NAPHS Annual Meeting and the AHA Psychiatric and Substance Abuse Section Annual Meeting on diverse subjects including marketing, new service development, geropsychiatric trends, strategic alliances and creating behavioral health partnerships. Eyler holds a bachelor's degree in economics from The University of Virginia, and an MBA in Health Care Administration from The George Washington University.

Stuart A. Buttlair, Ph.D., regional director of inpatient psychiatry and continuing care, Northern Kaiser Permanente, Oakland, Calif., is the chair-elect and will assume the role of chair in 2015. Paul Summergrad, Dr. Frances S. Arkin Professor and Chairman, Department of Psychiatry, Tufts University School of Medicine, and Psychiatrist-in-Chief, Tufts Medical Center, Boston, is immediate-past chair.

Returning governing council members are: Troy Chisolm, FACHE, Summerfield, N.C.; Jacob Cuellar, M.D., CEO, Laurel Ridge Treatment Center, San Antonio; George A. Godlewski, Ph.D., vice president, division of psychiatry quality and safety, Geisinger Health System, Danville, Pa.; William Henricks, Ph.D., CEO, Rogers Partners in Behavioral Health, Rogers Behavioral Health System, Oconomowoc, Wisc.; Martha S. Mather, vice president and chief operating officer, Our Lady of Peace, Louisville, Ky.; Michael A. May, M.D., trustee, SHS Collaborative Care Organization and medical director and vice president, Samaritan Mental Health, Samaritan Health Services, Corvallis, Ore.; Mary Pawlikowski, former vice president and chief operating officer, Carrier Clinic, Belle Mead, NJ.; Ann Schumacher, trustee, Memorial Community Hospital and vice president and chief operating officer, Alegent Creighton Health, Immanuel Medical Center, Omaha, Neb.; Wayne Young, vice president of operations and administrator of Trinity Springs Pavilion, JPS Health Network, Fort Worth, Texas; and Michael Zieman, division manager and director; behavioral health services, Memorial Hospital and administrator, Memorial Behavioral Health, Gulfport, Miss.

New appointees elected to serve on the council for three-year terms are: Mario DeSanctis, FACHE, medical director, Tomah VA Medical Center, Tomah, Wisc.; Paul Goering, M.D., vice president, mental health, Allina Health, Minneapolis; Mary Lou Mastro, FACHE, president and CEO, Elmhurst Memorial Healthcare, Elmhurst, Ill.; Tricia Nguyen, M.D., president, Texas Health Population Health Education and Innovation Center, Arlington, Texas; and Joseph Schulman, executive director, The Zucker Hillside Hospital/Division of Long Island Jewish Medical Center, North Shore-LIJ Health System, Glen Oaks, N.Y.

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About the Section for Psychiatric and Substance Abuse Services

The AHA Section for Psychiatric and Substance Abuse Services (SPSAS) provides perspective on behavioral health issues. SPSAS represents over 1,660 providers, including psychiatric services provided in general acute care hospitals, as well as freestanding adult, child and

adolescent psychiatric hospitals and alcohol and drug hospitals. The purpose of the Section is to promote and enhance the understanding and importance of behavioral health care through AHA policy, advocacy and service efforts specific to psychiatric and substance abuse service providers. For more information, visit the AHA website at www.aha.org/psych.

About the AHA

The AHA is a not-for-profit association of health care provider organizations and individuals that are committed to the improvement of health in their communities. The AHA is the national advocate for its members, which include nearly 5,000 hospitals, health care systems, networks and other providers of care. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information visit the website at www.aha.org.